

BRAND BOOSTING TOOLS • PRICE LIST

WHY VIDEO

A simple, documentary-style, sit-down Q&A with you, revealing your mission, your vision and your “why”

Up to two-and-a half minutes in length

Plus up to 10 single-question/single-answer videos

Up to one minute in length

Total Cost: **\$4,500**

PERSONAL BRAND VIDEO

Research, shoot and edit your documentary-style video

Featuring you and those who know you

Up to four minutes in length

Cost **\$11,000**

TESTIMONIAL VIDEOS

Repurposes footage from brand video

Up to four 90-second testimonial videos about you

Cost: **\$1,500** per video

WEBSITE

Write and design your personal brand Website

Up to five-page site

Cost: **\$6,500**

SIZZLE VIDEO

Repurposes footage from brand video, adds any video you provide

A high-energy, short-form highlight reel starring you and your achievements

Up to 90 seconds

Cost: **\$2,750**

CLIPS FOR SOCIAL MEDIA

Repurposes footage from brand video; creates weekly posts for play on Instagram, Facebook, LinkedIn, YouTube, X;

optimizes posts to build followers, subscribers, comments, likes and views

Cost: **\$1,400 per month**

(minimum three months)

ADDED SERVICES

- Booking for personal appearances
- Speechwriting/speaker support
- Asset management



Complete Video Content Solutions

949.752.7113