

# BRAND BOOSTING TOOLS • PRICE LIST

#### PERSONAL BRAND VIDEO

Research, shoot and edit your documentary style video
Featuring you and those who know you
Up to four minutes in length
Cost: \$12,000

### **TESTIMONIAL VIDEOS**

Repurposes footage from brand video Up to four 90-second testimonial videos about you Cost: \$1500 per video

#### **CLIPS FOR SOCIAL MEDIA**

Repurposes footage from brand video Creates weekly post for play on Instagram, Facebook, LinkedIn, YouTube, X Optimizes posts to build followers, subscribers, comments, likes and views

Cost: \$1400 per month (minimum three months)

## **SIZZLE VIDEO**

Repurposes footage from brand video Adds any video you provide A high-energy, short-form highlight reel starring you and your achievements Up to 90 seconds

Cost: \$2,500

#### WEBSITE

Write and design your personal brand Website Up to five-page site

Cost: \$6,500

## **ADDED SERVICES**

- Booking for personal appearances
- Speechwriting/speaker support
- Asset management



Complete Video Content Solutions

949.752.7113